

Publishing Results



Media
Marketing
& ASSOCIATES, INC.

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Reach millions of
visitors annually and
increase your ROI.



Fast Facts

- ✓ Over **2 million** copies printed annually
- ✓ **2 issues** printed annually for each distinct season – Spring and Fall.
- ✓ **Trackable results** you can count and count on!
- ✓ Documented distribution at over **1,200** locations
- ✓ Only publications with **'Myrtle Beach' on the cover.** Visitors ask for them by name!
- ✓ Distributed at all **SC Welcome Centers**
- ✓ Distributed **365 days** a year for complete market coverage. 24 hours a day. 7 days a week
- ✓ Locally owned and published for **20 years**



Added Value

- ✓ Smart Phone App Coupon
- ✓ Internet Logo & Coupon
- ✓ 25 Word Business Editorial
- ✓ Social Media Campaigns
- ✓ Index Listing
- ✓ Out-of-Market Magazine Subscriptions

Brand Marketing

- ✓ TV33 Daily Spot Schedule
- ✓ Billboards
- ✓ Alabama Theatre – Pre-show Commercials with Exclusive Distribution
- ✓ Spotlight Magazine
- ✓ MB Herald



www.MyrtleBeachGuide.net



www.MyrtleBeachBucks.com